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## About Us

Established in 1998, Talal Abu-Ghazaleh Legal (TAG-Legal) is the legal arm of Talal Abu-Ghazaleh Organization (TAG-Org) specialized in providing legal consultations and services to clients worldwide.

Being a leading law firm operating through a global network of professionals, we work hard to efficiently meet the legal needs of businesses and individuals providing them with clear and valuable advisory and assistance in establishing their companies, managing their businesses and avoiding undesired risks, in addition to protecting their trademarks and rights.

# Our Values

## A Global Experience at Your Hands

TAG-Legal provides an integral global experience to its clients by embracing a highly qualified team of local lawyers and reaching a professional network of attorneys from around the globe.

This integral experience enables us to advise our clients on all their inquiries and positioning us strongly to represent them in litigations in any aspect of the law and across different jurisdictions.

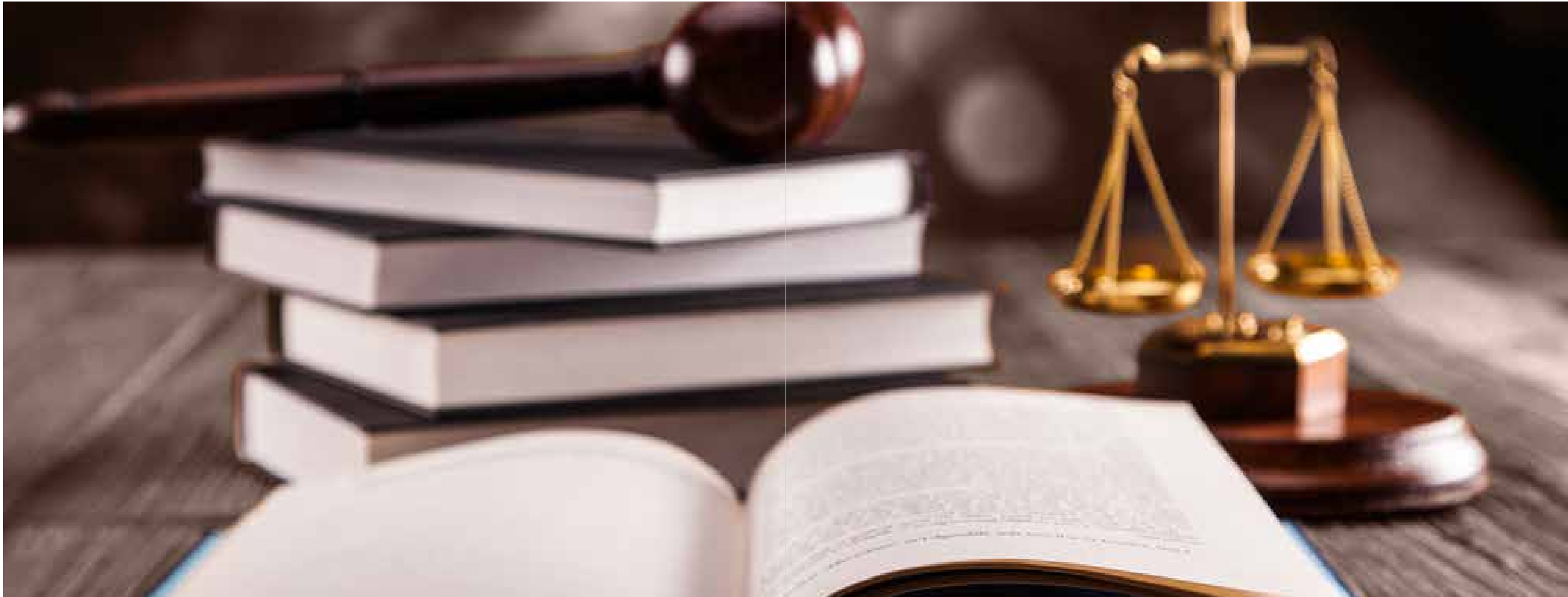
Our global experience is also backed by a professional team that is responsible for attaining all emerging laws and changing regulations to ensure we embrace an integrated legal experience.

## Continuous Learning Makes Success

Our lawyers regularly participate in international courses and workshops to gather experiences from varied specializations and different cultures, where we, in turn; initiate our own training programs that concur our objectives and create a space for local expertise exchange.

## A One-stop Service Provider

In addition to our legal specialization, we provide additional services through Talal Abu-Ghazaleh Organization such as translation, taxation and consultancy in addition to others. Our partnership with other TAG-Org's companies such as Abu-Ghazaleh Intellectual Property (AGIP), Talal Abu-Ghazaleh & Co. International (TAGI), Talal Abu-Ghazaleh & Co. Consulting (TAG-Consult), and Talal Abu-Ghazaleh Translation (TAG-Translate) provides a comprehensive service to clients around the globe.



# Our Scopes of Service

## Incorporation and Foreign Investments

TAG-Legal assists investors and emerging businesses in starting off their companies through a full set of incorporation solutions that fit multi-jurisdictions and achieve their commercial purposes providing the following services:



### Establishing and Registering Companies

We have an extensive experience in establishing and registering all types of companies, from operational companies and representative offices to free zone companies; as we perform the required regulatory procedures with efficiency and in a timely manner.

Our comprehensive practice also covers post-establishment services of changing the company's structure, type, activities, capital or partners in accordance with the local laws, amending memorandum and article of association, drafting related agreements, mergers and acquisitions, advisory on changing laws relating to their business' specialization, and all needed maintenance work.

### Forming Offshore Companies

Manufacturers and business owners who seek advantages from starting an offshore company; have put their trust in our Corporate Department to establish their companies in all Tax-Heaven jurisdictions due to our reputed expertise in this field. We are proud of our long-lasting relationship with our clients coming from our efficiency in performing all needed renewal and maintenance work.

### Legal Due Diligence

Our services also extend to performing legal due diligence studies providing highly-accurate assessments on a particular company's status that serves our clients' purposes, such as mergers and acquisitions, and avoid them any undesired risks.

# Intellectual Property Rights

With today's ever-competing markets and increasing technology involvement among the varied industries, protection of innovative products and services has become more challenging for IP holders striving to expand their businesses and to push their creativity forward.

At Talal Abu-Ghazaleh Legal (TAG-Legal), we are aware of our clients' needs, therefore, our highly qualified experts and lawyers work with dedication to safeguard our clients' rights and interests and provide them with practical solutions to protect and enforce their IPRs regionally and globally through the wide range of scopes we serve:

## I. Trademarks

As we recognize the vital role your trademark plays in representing your products among the varied consumers and industries, we have devoted a professional team that will provide you with a customized approach on protecting and enforcing your trademark in the markets. Our experienced team can help you with all trademark-related matters including services below:

### Market Investigations:

Working proactively on stopping infringement actions against our clients' trademarks, we have hired a team of professionally trained inspectors who continuously investigate the markets to detect any counterfeit marks, where we immediately alert the client of the suspected infringement advising them on available legal actions.

### Borders Measures:

TAG-Legal works closely with the governmental authorities to promote the enforcement of trademarks and related IP rights in the region and has signed several Memoranda of Understanding (MoUs) with these bodies that serve these needs. Our lawyers offer their expertise under these MoUs to the Customs and competent authorities through specialized training held by our organization to increase awareness on distinguishing counterfeit products. While in turn, the competent authorities continuously cooperate with us to prevent the entrance of products infringing our clients' marks into the country.

### IP Workshops and Awareness Sessions:

Our experienced lawyers readily share their experience with their local community by organizing annual workshops and training programs for companies and authorities specialized in the IP field through which TAG-Legal increases awareness on importance of enforcing IPRs on all levels, tackles emerging issues threatening protection of these rights, and provides modern tools and methods on combating such infringements.

### Cease and Desist Letters:

We assist clients wishing to cease infringements of their trademarks without resorting to courts by either drafting cease and desist letters, or obtaining settlements; saving our clients' time and money.

### Opposition and Cancellation Actions:

Dealing with more than 500 skillful lawyers regionally and globally, TAG-Legal is reputed to serve its clients with practical consultations on their opposition and cancellation proceedings as we have developed a solid experience in this area from successfully representing many brand owners and service providers before competent courts of all levels and have managed to reach favorable settlements in other cases.

Our global reach practice is backed by a dedicated Watch team who continuously monitor published trademarks and collaborate with us to inform the client with any infringing published trademarks.

### Unfair Competition and Infringement Lawsuits:

When all attempts to end infringement acts against our clients' trademarks fail or the unfair competition continues, our lawyers do not hesitate to proceed with filing court lawsuits on behalf of our clients putting their interests first.

### Social Media Disputes:

Today, Social Media is considered one of the most important marketing tools in the modern world. Creating engaging content guarantees interaction with clients. TAG-Legal lawyers are ready to assist you in protecting your Intellectual Property Rights on all social media networks and handle any related disputes and issues.



## I. Copyrights

TAG-Legal brings fully integrated services for copyright holders of all industries, from film making to fashion industry. Our lawyers are capable of providing advisory on all types of related agreements and concerns and of handling infringement lawsuits and disputes, as we aim at helping our clients fully protect and benefit from their financial and moral protected rights.

## II. Patents

As many businesses' success and expansion rely on originality and exclusivity of their inventions, TAG-Legal comprises pioneering experts in the field to advise its clients on best tools and approaches to protect their innovative work and to present them in related disputes employing their deep understanding of regulating laws and treaties, their awareness of required precautionary measures, and benefiting from careful studying of unusual cases and disputes.



## III. Domain Name Disputes

Our lawyers have developed an in-depth experience in the space of domain names through following up with emerging resolutions and laws, handling several related disputes with efficiency, and participating in international courses allowing them to exchange expertise with professional counterparts from around the globe. This integrated knowledge is the reason why clients seek us for consultation on all their domain name issues and have confidence in our experts to represent them in disputes before the Arbitration and Mediation centers.

## IV. IP and Franchise Agreements

Ensuring a full enforcement of our client's trademarks and IPRs cannot be accomplished without well-drafted agreements that clearly stipulate their rights and enforce their protection, and our lawyers have the experience to draft and review all types of IP agreements and provide convenient consultations.

Moreover, we help brand owners who aspire to expand their business and get their marks renown by drafting Franchise Agreements meeting their needs in compliance with local laws along with operation manuals that are well-detailed to guarantee commitment of third parties to their brand's specifications and standards.

## Tax Services

We rely on the qualified tax advisors and lawyers we have selected to provide our clients with integrated tax solutions and to facilitate complex requirements and obligations they may face. Our technical knowledge of tax operations and deep understanding of related legal framework and regulating tax laws qualify us to provide advisory on tax issues, do calculations for deductible and non-deductible taxes, file out annual income declarations, give consultation on related contracts, or any taxation matter with commitment to the requirements of tax and sales departments and compliance with deadlines.

We are further equipped with professional lawyers to represent clients before authorized tax departments and objection committees for dissatisfying auditors' reports, and we have represented many businesses, from entrepreneurial companies to large business chains, in tax disputes and litigations.

## Labor Related Services

Our lawyers mitigate for employers, employees, and contractors all labor-related issues utilizing their cross-industry experience to provide legal consultations and drafting adequate contracts and agreements. As for labor and employment disputes and lawsuits; be sure that TAG-Legal is the right choice to defend your case and guarantee your rights.

## Insurance and Reinsurance

TAG-Legal's solid experience strongly positions our lawyers to defend clients in insurance litigations and claims after carefully reviewing insurance plans and policies to secure the clients' financial rights, while they are ready to negotiate and reach amicable settlements when necessary.

## Legal Consultations and Litigations

Whether clients had concerns regarding the governing local laws, their newly established business, protecting their marks portfolio, or any legal issue; our team welcomes all types of legal inquiries, provides advisory on the convenient legal action and assists as well in any litigation before courts of all levels.

## Contracts Drafting and Reviewing

We have strong experience in preparing and reviewing all types of agreements related to your business regardless of the sector you operate in, including labor-related contracts, IP agreements, and agreements for commercial purposes.





## Related Legal Services

### I. Translation

Our Translation Department works in collaboration with our lawyers to facilitate the workflow by providing professional legal translation of all types of documents, including translation of petitions and claims supporting our clients' cases, with commitment to accuracy and in a timely manner.

### II. Prize Promotion

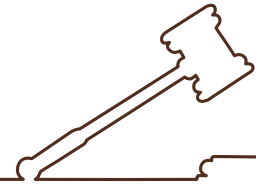
We assist our clients in obtaining licenses for their prize promotion campaigns and provide advisory on related agreements.

### III. Data Exclusivity for Pharmaceutical Products

We advise our clients on licensing medicines and pharmaceutical products and assist in fulfilling the requirements for obtaining these licenses.



# Where We Operate



## **General Administration**

Email: [taglegal@tag-legal.com](mailto:taglegal@tag-legal.com)

## **Abu Dhabi, UAE**

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## **West Bank, Palestine**

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**We also serve you worldwide through our Continents Hubs**

### **For Intellectual Property Rights Services:**

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TAG-Legal Africa [africa@tag-legal.com](mailto:africa@tag-legal.com)

### **For Corporate Services:**

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